



Dallas / Fort Worth Chapter

OCA-DFW: Embracing the Hopes and Aspirations of Asian Pacific Americans

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January 17, 2010

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Dear OCA Members and Friends,

The DFW Chapter of the Organization of Chinese Americans (OCA-DFW) would like to extend our Happy New Year's Greetings to you! The Lunar New Year will arrive on February 3, 2011. It will be the Year of the Rabbit. To celebrate this special occasion, OCA-DFW has scheduled a Lunar New Year Banquet on Saturday, February 5, 2011 from 6:00 p.m. – 9:30 p.m. at Maxim's Chinese Restaurant in Richardson. You, your family and friends are cordially invited to join us for an evening filled with New Year festivities, delicious food, and exciting entertainment. In addition, we will take this opportunity to officially introduce the 2011 OCA-DFW Executive Council and all of the Board members.

Enclosed with this letter, you will find information regarding table sponsorship, as well as how to reserve and purchase individual tickets. Please reserve and secure your tables and/or tickets as early as possible since seating is limited. If you have any questions, please contact Phylissia Landix (phylissialandix@dallas.bbb.org) or Linda Tran (bctran2001@yahoo.com) for sponsorships, advertisements, tickets, and reservations.

For those of you who are not familiar with OCA, this year the Dallas / Ft. Worth chapter (OCA-DFW) will celebrate 21 years of cultural awareness, diversity, and leadership development on our mission to "Embrace the Hopes and Aspirations of Asian Americans in the United States". *Our membership consists of individuals of great diversity. Our members represent the broadest cross-section of business and professional careers. It doesn't matter what you do, what your educational background is, where you born, nor your age; we welcome you as a member.* Please consider joining us whether you wish to participate actively or not. Each of your memberships represents a voice that is ultimately sent to the White House through our national office in Washington D.C.

Lastly, as an incentive to join and to renew your membership early this year, we are giving 2 free raffle tickets for a single membership or 4 free raffle tickets for a family membership for the Lunar New Year Banquet. This is a special offer and expires on the night of the banquet. We look forward to celebrating the Lunar New Year with you and welcoming you with your membership!

With warmest regards,
Phylissia Landix

Phylissia Landix, 2011 OCA-DFW Board Secretary



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**2011 OCA-DFW Lunar New Year Banquet
(Year of the Rabbit)**

Saturday, February 5, 2011 (6:00 PM – 9:30 PM)

Maxim's Chinese Restaurant
310 Terrace, Richardson, Texas (Tel: 972-231-6371)
(Between Beltline & Arapaho on the east side of Greenville)

Sponsorship levels and ticket costs:

- **Event Underwriter (\$5000):** 2 corporate tables, full-page program advertisement, outside back cover, banner displayed on stage, on-stage welcoming remarks
- **Gold Sponsors (\$2000):** 1 corporate table, full-page program advertisement - prime ad placement in program book
- **Silver Sponsors (\$1000):** 1 corporate table, full-page program advertisement
- **Corporate Sponsors (\$600):** 1 corporate table, half-page program advertisement
- **Community Table (Non-profit Organization) (\$500):** Individual non-member ticket: \$50
- **OCA Member Table (\$300): 10 seats;** Individual member ticket: **\$30**

Advertisement in Program Book

- Full page: \$300
- Half page: \$150

Raffle Prize Donations

Donated items with value of \$10 and above are welcome. All donors will be acknowledged in the program book. Major items may be selected for auction and the donors will be recognized on stage. Sponsors, advertisers, and donors will be recognized in the program book and acknowledged in local Asian newspapers. **Donations are tax exempt (OCA-DFW is a 501c(3) non-profit organization).**

Contact Information

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Linda Tran: Email: bctran2001@yahoo.com; Tel: (972) 679-9701
Website: www.ocadfw.org

About OCA

OCA is a national organization with over 80 chapters and affiliates across the nation, dedicated to advancing the social, political, and economic well-being of Asian Pacific Americans in the United States.

The DFW Chapter actively sponsors youth leadership training, scholarships, homeless feeding, diversity forums, and other community events.